

Graphic Design

Portfolio



Graphic Designer
Brand Identity Designer

NOURI MOHAMED REDA

GRAPHIC & BRAND IDENTITY DESIGNER



✉ Nourgraphics.ds@gmail.com

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📍 Ein Sbaa,
CASABLANCA

🌐 [www.behance.net/
6d708b7b.com](http://www.behance.net/6d708b7b.com)



🎓 COURSEWORK

Youtube, Udemy.

SELF-TAUGHT TRAINING

2018 - 2019

Learned and applied design and motion graphics software through online courses and tutorials.

Envato, Udemy.

SELF-TAUGHT TRAINING

2019 - 2020

Infographics and Visual Communication Principles
Mastered the fundamentals of infographics, focusing on visual communication techniques to create impactful designs.

TheFutur Academy

SELF-TAUGHT TRAINING

2020 - 2024

Brand Identity and Strategy
Developed skills in creating cohesive visual identities and aligning them with brand strategy to strengthen brand recognition and communication.

👤 ABOUT ME

As a Graphic Designer, I specialize in creating unique visual identities that combine creativity, strategy, and attention to detail. With expertise in Adobe Creative Suite and a strong understanding of design trends, I craft impactful visuals that strengthen brand identity. Having collaborated with various clients and agencies, I focus on delivering engaging and memorable designs that turn ideas into modern, minimalistic visuals that help brands stand out.

🎨 SKILLS



🌐 LANGUAGES

📁 CAREER EXPERIENCE

2019 to Present

Freelancer

Maroc

GRAPHIC DESIGNER

As a freelance graphic designer for the past 5 years, I have provided tailored design services, from logo creation and full visual identities to marketing materials such as brochures, posters, web banners, and social media content. I work directly with clients to understand their needs and deliver effective visual solutions, managing projects from planning to final delivery. Over the years, I've developed strong time management skills to meet multiple deadlines, enhanced my communication abilities to build trust with clients, and continuously adapted to new market trends and design tools.

Mar 2023 - Oct 2023

IdeaGlint Agency (visual communication agency)

Marrakech

JUNIOR GRAPHIC DESIGNER

As a graphic designer, I have created various visuals such as logos, brochures, and posters while providing art direction to ensure visual consistency and meet client needs.

The image features a vibrant orange background with a large, dark grey, abstract shape on the left side. The text 'Brand Identity Design' is written in a bold, white, sans-serif font, centered horizontally and partially overlapping the dark grey shape. The background is decorated with thin, white geometric lines, including a large triangle on the left and a rounded rectangle on the right.

**Brand
Identity
Design**

Colors.

Colors Agency[®]

Filed: Creative Agency
Year: 2024

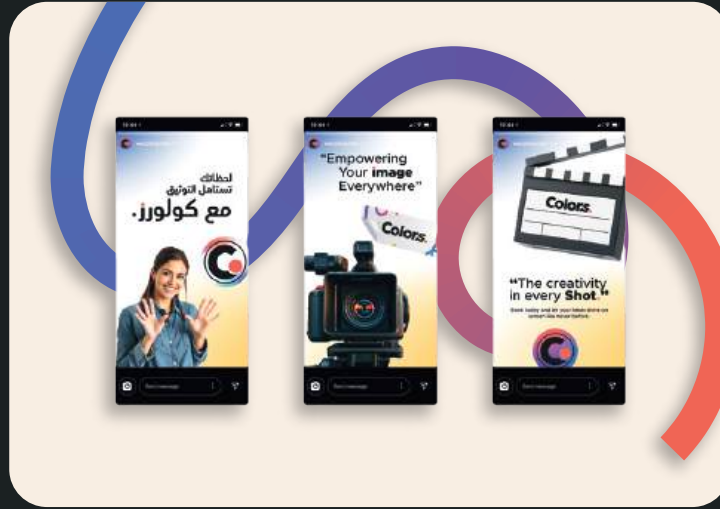
Colors is a creative agency that helps startups and individuals amplify their image across various platforms.

Specializing in photography, videography, and digital Marketing, Colors bring your vision to life with confidence, dynamism, and warmth.

Every project is a collaboration that make a lasting impression.

Deliverable:

Brand Identity
Social Media Assets
Printable Materials





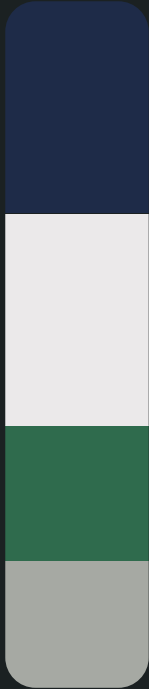
EVEAUBE

Filed: Creative Agency
Year: 2024

Eveaube is a creative agency specializing in powerful video production and promotional content.

Helping individuals and business owners captivate their audiences through impactful visuals and storytelling.

Deliverable:
Brand Identity
Social Media Assets
Printable Materials



MOROCCO LUXURY STAYS

AUTHENTIC LIVING, LUXURIOUS STYLE

Morocco Luxury Stays

Filed: Real estat
Year: 2023

Morocco Luxury Stays is a real estate agency specializing in premium property solutions.

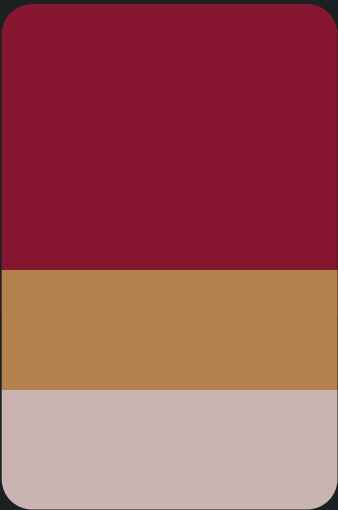
Helping clients find their ideal homes and investments through a curated selection of high-quality properties.

Deliverable:
Brand Identity
Social Media Assets
Printable Materials



MOROCCO LUXURY STAYS

AUTHENTIC LIVING, LUXURIOUS STYLE





MoroccoGeo

Filed: Travel Agency
Year: 2023

MoroccoGeo is your trusted companion for travel and adventure in the enchanting landscapes of Morocco.

Dedicated to showcasing the country's rich cultural heritage, diverse geography, and captivating beauty.

Deliverable:
Brand Identity
photo manipulation
Printable Materials



Logo

Design

Colors.

 EVEAUBE

Beldia



MOROCCO LUXURY STAYS
AUTHENTIC LIVING, LUXURIOUS STYLE

Jouri Cute
The right path.


Moroccogeo


NORALUM
Aluminate Excellence


MONTECRASTO


MOORISH
INNOVATIONS

olinto
Atlas Mountain Retreat


Gourmet
Vegetarian Drink


Sendyana
Food


LA TABLE DE LA KOUTOUBIA



Exclusive
Morocco
Trips



Statio-

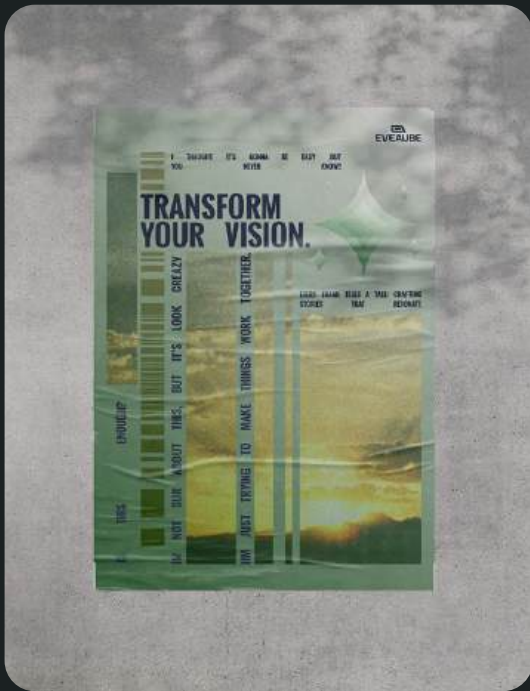
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Design






**Promo-
tional
Design**









The image features a vibrant orange background with a large, dark blue, abstract shape on the left side. The words "Social", "Media", and "Design" are stacked vertically in a bold, white, sans-serif font. The word "Media" is partially obscured by the dark blue shape. The overall design is modern and minimalist.

**Social
Media
Design**

